

Press Release 30 November 2016

## INOKS Capital and Quadia join forces on Impact Investing

Geneva based investment managers INOKS Capital and Quadia have entered into a partnership on impact investing. Quadia, a specialist in social and environmental finance, will provide INOKS Capital with strategic evaluation required to effectively drive, assess and report on the impacts generated by its investment on local commodity value chains and their stakeholders in emerging markets.

“Our investment strategy has adhered to strict sustainability principles from the very beginning, since the launch of our first fund in August 2006”, explains Nabil Marc Abdul-Massih, CEO of INOKS Capital. “On-boarding Quadia’s impact methodology will enable us to materialise the tangible impacts that our investors’ capital generates throughout underserved emerging market economies which suffer from an increasing capital deficit”.

Aymeric Jung and Guillaume Taylor, Managing Partners of Quadia, added “Thanks to its innovative financing mechanisms, INOKS is uniquely positioned to become a key actor in the acceleration toward a sustainable agriculture and food value chain. As investors, we believe that the impact approach that the partnership will put into practice will generate more efficient, relevant and forward looking output for investment decisions”.

The partnership’s work will be overseen by an Impact Committee composed of two directors from each company and presided by a leading expert, Mr. Dominique Bourg, professor at the Faculty of Geosciences and Environment of the University of Lausanne. The committee will gather quarterly to review the analyst’s findings. The impact team will produce an annual Impact Report evidencing both quantitatively and qualitatively the value-added achievements of the investment portfolio.

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### **About INOKS Capital**

INOKS Capital is a FINMA-licensed independent asset manager headquartered in Geneva, Switzerland. Founded in 2004, the company is committed to promoting sustainable growth in emerging markets through its impactful and innovative investment strategies.

The company manages short, medium and long term investment strategies which channel capital towards the real emerging economy through a variety of tools ranging respectively from commodity structured trade finance facilities to private equity. To date the team has invested well over USD 3 billion in sustainable commodity value chain non speculative participants, from farmers to distributors.

The company takes pride in being a catalyst through which all stakeholders can benefit from durable economic growth, tangible wealth creation and sustainable development in emerging markets.

### **About Quadia**

Quadia is a regulated investment manager specialized in social and environmental finance. With close to USD 150 million invested in over 25 companies, projects and funds, Quadia is a pioneering impact investor.

Its core investment thesis centres on sustainability as a pillar of risk management and economic valuation. It targets significantly impactful companies which have positioned their products and services to meet a growing demand influenced by an irreversible paradigm shift driven in turn by worldwide interdependent social, environmental and economic stakes.

Quadia provides innovative investment solutions for private, institutional and corporate clients, technical assistance and capacity building services for portfolio companies and strategic impact evaluation expertise.