

The GIIN Agriculture Impact Performance Benchmark represents a significant step for the impact investing world.

The Benchmark

The Agriculture Impact Performance Benchmark launched by The Global Impact Investing Network enables investors to measure the impact of their investments against others.

Indeed, the performance of investments in agriculture can be compared to peers and the market, as well as against SDGs.

INOKS Capital is one of the 16 agriculture impact investment funds that served as a member of the benchmark design team.

GIIN members' formal session

In an effort to bring GIIN's UK members together to discuss the latest impact investing-related topics, the GIIN team hosted a formal session at the offices of Schroders in London, on the 30th of March, where Sophia Sunderji presented the Benchmark and INOKS Capital was asked to participate as a member of the benchmark design team.

The event also offered a diverse panel of public and private asset owners and managers, including British International Investment (BII), M&G Insurance, Schroders, and Shell Foundation, who shared how they are building impact frameworks and allocating capital for impact in the context of transitioning to impact and crowding in larger pools of private capital.

INOKS Capital's team particularly appreciated the opportunity to listen to insight from a variety of funds on impact strategies and to discuss the realities of data collection, measurement, and verification.

INOKS Capital's participation

Isabella Craft, Impact Investment Analyst at INOKS Capital, shared the team's experience in the design process and intended use cases, while Ursula Nitschke, Head of Marketing and Investor Relations at INOKS Capital, described why having a benchmark is important and how it can be used.

The tool's utility can be seen as two-fold: on one side, the investment manager gains a reference to "fill the vacuum" and on the other side, the investor benefits from a tool adding a third dimension

to potential investment decisions; thus, creating an “impact currency” next to the traditional risk and return parameters.

It was great to be invited to share INOKS Capital’s approach to IMM and our experience as a contributor to the GIIN Agriculture Impact Performance Benchmark.

“It is not often you get to share impact approaches, learnings, and challenges with funds from Nairobi, Madrid, Washington, Mumbai... The benchmark is a hugely important tool for agricultural impact funds to manage and compare impact performance, ultimately contributing to improved real-world outcomes and accelerating progress to the SDGs.” - Isabella Craft

INOKS Capital S.A. is proud to have served as a member of the benchmark design team who thoughtfully crafted this tool and contributed data to fuel the desire to achieve greater impact results.

