

## “From Niche to Norm: Impact Investing in Agriculture Continues to Rise as Investors Recognise the Opportunities Associated with Funding the Future of Food”

Exciting News!

We are thrilled to announce the publication of a thought-provoking article by our colleague [Giulia Schuck](#), on the [AIMA Journal](#)!

In her article, titled "From Niche to Norm: Impact Investing in Agriculture Continues to Rise as Investors Recognise the Opportunities Associated with Funding the Future of Food," [Giulia explores the remarkable growth and potential of impact investing in the agricultural sector.](#)

She discusses how impact investing not only generates financial returns but also addresses pressing global challenges, such as building sustainable food systems, improving food security, and reducing carbon and water footprints. At INOKS Capital, via the funds we manage, we continuously emphasise [the need for investments in emerging markets, as well as the sustainability challenges faced by developed markets like Europe.](#)

The article highlights the crucial role of impact investments in driving positive social and environmental outcomes, particularly in the face of climate change and resource scarcity. It also showcases the market overview of impact investing in agriculture and the immense potential for investors to make a difference in areas like climate-smart agricultural practices, access to finance, education, and technology.

This insightful analysis, supported by data from sources such as The Global Impact Investing Network (GIIN), offers [a comprehensive perspective on the growing significance of impact investing in agriculture.](#)

We are proud to have dedicated and knowledgeable team members at INOKS Capital, who aim to deliver valuable insights in sustainable finance and impact investing.

We invite you all to read Giulia's article and join the conversation on the future of impact investing in agriculture. Let's continue working together to create a more sustainable and resilient world.

You will find the link to the full article below: download the Journal and head to page 12 to find out more!

<https://www.aima.org/journal/aima-journal--edition-134.html>